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## **Jackson Hole Health and Fitness Selects Compete from Fiserv**

### **Comprehensive, user-friendly club management software and services to support new athletic training facility in resort town**

**Brookfield, Wis., August 24, 2010** [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions, and the leading provider of business-driven technology [solutions for health and fitness clubs](#), announced today that Jackson Hole Health and Fitness of Jackson Hole, Wyo. has chosen to implement CompeteSM club management software, among other Fiserv services. The new health and fitness center, opened by three partners who are club industry veterans with a combined 60 years of experience, selected Compete from Fiserv for its ability to support the business' core value, "member service is the #1 focus."

"Compete is easy-to-use and fully integrated with EFT and real-time point-of-sale (POS) credit card processing solutions from Fiserv," said Jack Tawney, a partner in the ownership of Jackson Hole Health and Fitness. "It's a comprehensive solution that supports our growth model as we implement strategies for additional club locations and deliver services to new and existing members."

Jackson Hole Health and Fitness required a scalable and flexible technology solution to grow its membership, which consists of locals and tourists of this mountain resort community. Compete is built on the latest Internet-based technologies, providing the club with functionality to support its specific business needs such as check-in, POS, electronic membership agreement, online member self service and simplified EFT billing processes with supporting reports and reconciliation.

"Lower total cost of operations and increased cash flow are especially important for progressive club owners, who seek a competitive advantage through technology," said Jim Parks, vice president and general manager of Club Solutions at Fiserv. "We are the only single source provider to meet their operating needs by offering comprehensive software that is integrated with EFT and POS processing and backed by our renowned EFT support team with 30 years experience."

Club Solutions from Fiserv provides software and services designed to meet the operational, financial and membership management needs of the health and fitness industry. Providing more than 5,000 club locations worldwide with one or more solutions, including club management software, transaction processing and outsourced member billing and data management, the suite of solutions offered by Fiserv enables clubs of all sizes to grow and retain membership while maximizing revenue and minimizing day-to-day costs.

#### **About Jackson Hole Health and Fitness**

Jackson Hole Health and Fitness ([jhhealthandfitness.com](http://jhhealthandfitness.com)) is part of the family of eleven reciprocal athletic clubs in the Mountain and Pacific Northwest region.

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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