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Fiserv Sponsors New ABA Resources to Inspire Careers in Banking

The 'Bankers and You' lesson plans aim to build next generation of bankers

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ:FISV), a leading global provider of financial services technology solutions, today announced its support of the American Bankers Association Foundation's new "Bankers and You" teaching modules. These resources are designed to help bankers inspire young students to pursue careers in banking. The three modules include age-appropriate lessons for grades K-2, 3-5, and 6-8, including how banks help the community, what it takes to be a banker and potential careers in the banking industry.

"Financial services are woven into the fabric of people's lives, from buying a first car, to opening a business, to funding retirement," said Mark Ernst, chief operating officer, Fiserv. "Bankers play a vital role in helping people realize their goals and the 'Bankers and You' program will play a vital role in educating young people about the positive impact they can have as a financial services professional."

"America's banks employ more than two million people with various backgrounds, skill sets and job functions," said Corey Carlisle, ABA Foundation executive director. "These modules will introduce the next generation to the many ways banks help their communities and the breadth of career paths they offer, and we're incredibly appreciative of Fiserv for their support."

The "Bankers and You" modules are supplements to the ABA Foundation's [Teach Children to Save program](#). Teach Children to Save, which is celebrating its 20th anniversary this year, is a national campaign that encourages banker volunteers to visit schools or youth groups in their local communities and present savings lessons. Teach Children to Save Day will be celebrated on April 28, and bankers can hold their lessons throughout the year.

In addition to using the modules as a part of Teach Children to Save, bankers can adapt them for events like Career Day or Take Your Son or Daughter to Work Day. This is the second year that Fiserv has made a donation to Teach Children to Save. The company's 2016 donation funded book awards that enabled banks to select and donate finance-focused books to the schools where they presented Teach Children to Save lessons.

The Fiserv sponsorship is part of its ongoing Fiserv Gives Back initiative, through which the company provides financial and in-kind contributions and volunteer support focused in the areas of financial literacy, health and wellness, environmental stewardship and education.

About American Bankers Association

The American Bankers Association is the voice of the nation's \$17 trillion banking industry, which is composed of small, regional and large banks that together employ more than 2 million people, safeguard \$12 trillion in deposits and extend more than \$8 trillion in loans.

Through its leadership, partnerships, and national programs, ABA's Community Engagement Foundation (dba ABA Foundation), a 501(c)3, helps bankers provide financial education to individuals at every age, elevate issues around affordable housing and community development, and achieve corporate social responsibility objectives to improve the well-being of their customers and their communities.

About Fiserv

Fiserv, Inc. (NASDAQ:FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE® 500 and has been named among the FORTUNE Magazine World's Most Admired Companies® for four consecutive years, ranking first in its category for innovation in 2016 and 2017. For more information, visit [fiserv.com](#).

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Media Relations:

Ann Cave
Director, Public Relations
Fiserv, Inc.
678-325-9435
ann.cave@fiserv.com

Additional Contact:

Elizabeth McMillan, APR
Director, Corporate Communications
Fiserv, Inc.
678-231-3443
elizabeth.mcmillan@fiserv.com

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