



October 25, 2012

Fiserv Thought Leaders to Share Industry Expertise at Sibos 2012

Brookfield, Wis., October 26, 2012 - Sibos Booth Hall 1, Stand # 1C11 - [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that two Fiserv industry experts will present at Sibos 2012, which will be held in Osaka, Japan, October 29 - November 1. The sessions will cover strategies on how to reach new, untapped consumer segments with mobile banking services and new ways to combat payments fraud in digital channels. Fiserv will also be exhibiting at the show in Hall 1, Stand # 1C11 where it will be showcasing solutions for mobile banking, online banking, risk and compliance and investment services.

Fiserv presentations at Sibos 2012 include:

Mobile Banking for the Masses: Delivering Customized Capabilities for Different Locations and Segments

Monday, October 29, 9:30 - 10:30 a.m. (JST - Japan Standard Time)

Community Room 1

Serge van Dam, vice president, Mobile Solutions, Fiserv

The mobile industry has created a new, global environment in which nearly everybody has the potential to be reached and connected with - from farmers in rural Cambodia to teenagers in Tokyo. This phenomenon is stretching into the financial services industry and making it possible for financial institutions to reach new, untapped consumer segments including consumers without a banking relationship. Providing financial services via mobile devices gives financial institutions the opportunity to reach new customers in new ways, creating great growth opportunities for financial institutions.

In this [session](#), Fiserv thought leader, Serge van Dam, will explore mobile banking as a practical way to reach consumers who have never had the opportunity to access financial services. He will discuss their specific mobile banking and payment needs, as well as examine the resulting challenges and opportunities faced by financial institutions, with a focus on the fast-growing markets. A case study of ACLEDA Bank Plc. of Cambodia will be presented to highlight effective strategies for making mobile financial services universal.

Van Dam is an internationally known and acclaimed speaker, regularly speaking on topics related to the mobile and payments space. His next speaking session will be at FinovateAsia 2012 in Singapore on November 6 where he will again be speaking on "Mobile Banking for the Masses."

Combating Payments Fraud: Fighting the Growth of New Fraud on New Fronts

Monday, October 29, 5:00 - 5:30 p.m. (JST - Japan Standard Time)

Open Theatre 2

Jeroen Dekker, senior product manager, Risk & Compliance, Fiserv

With the emergence of new payment options, digital channels and social media, criminals have more ways to commit fraud. As a result, fighting financial crime continues to be a number one priority for financial institutions worldwide.

During this [session](#), Fiserv thought leader, Jeroen Dekker, will review the latest trends and threats in financial crime and provide insight into interpreting the latest regulatory guidelines, such as those put forth by the U.S.-based Federal Financial Institutions Examination Council (FFIEC). Dekker will also provide attendees with successful strategies to prevent digital channel fraud with a multi-layered security approach that will help financial institutions now and into the future.

Dekker is a recognized, financial crime risk management expert and is often quoted in industry publications such as *American Banker* and *Operational Risk & Regulation*.

Additional Resources

- | Sibos 2012 - www.sibos.com

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

For more information contact:

Media Relations:

Julie Nixon
Senior PR Manager
Fiserv, Inc.
+1 678-375-3744
julie.nixon@fiserv.com

Additional Contact:

Wade Coleman
Director, Public Relations
Fiserv, Inc.
+1 678-375-1210
wade.coleman@fiserv.com