



March 9, 2010

Industry Analyst Firm Recognizes Fiserv as a Leading Solution for Payments Fraud Management

Brookfield, Wis., March 9, 2010 - [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that IDC Financial Insights, a leading independent and global provider of research-based advisory and consulting services, has identified Fiserv as a leading vendor of Payments Fraud Management Solutions. The December 2009 report provided a detailed assessment and comparison of the payments fraud solutions provided by six vendors.

The report, *Vendor Assessment: Industry Short List for Payments Fraud Management Software - The Move to Enterprise Fraud Management* (Document # FIN221307), evaluated technology providers based on how well their products fit market needs and provide confidence in ownership. The fit to market assessment uses criteria that assess the strength of a product in terms of feature/functionality, interoperability, architecture, quality of service and support and cost. The ownership confidence assessment addresses the soundness of a technology supplier's strategy, financials, commitment to an industry, and customer satisfaction.

Fiserv achieved the highest level of assessment in the ownership confidence category, and the second-highest level of assessment in the fit to market category. "Fiserv achieved an overall high rating based mainly on its powerful combination of broad functionality with strong professional services and customer support," said Aaron McPherson, practice director for IDC Financial Insights.

Part of the core competency in risk and compliance, Financial Crime Risk Management solutions from Fiserv are designed to enhance and optimize financial institutions' financial crime risk management operations, by delivering best-in-class fraud and anti-money laundering (AML) transaction monitoring solutions, integrated with a common platform for automated alert intelligence and investigation, case management and regulatory reporting.

"Every year, payment systems fraud is becoming more advanced and complex," said John Filby, president, Risk and Compliance Solutions, Fiserv. "We are committed to providing the financial services industry with intuitive, flexible and innovative fraud management solutions that address these increasing risks. Fiserv is honored to be recognized by IDC Financial Insights for the quality of our solutions."

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrated its 25th year in 2009. For more information, visit www.fiserv.com.

For more information contact:

Media Relations:

Julie Nixon
Public Relations Manager
Financial Institution Services
Fiserv, Inc.
678-375-3744
julie.nixon@fiserv.com

Additional Fiserv Contact:

Wade Coleman
Director, Public Relations
Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com