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M-Com and Fiserv Ranked as a Top "Triple Play" Mobile Banking Provider by Aite Group

M-Com highlighted as one of the most full-featured providers across all three mobile enabling technologies - Internet browser, downloadable application and text messaging

BROOKFIELD, Wis., Feb 17, 2009 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), a leading provider of information technology services to the financial industry, today announced that Aite Group, LLC, a leading independent research and advisory firm focused on business, technology and regulatory issues and their impact on the financial services industry, has ranked M-Com, the technology behind Fiserv Mobile MoneySM, as a top "triple-play" mobile banking provider.

In a newly released report, *Mobile Banking Vendor Evaluation: The Slightly Maturing U.S. Landscape*, Aite evaluated 14 different mobile banking providers active in the U.S. across the three technology channels -- mobile Internet browser, downloadable application and text messaging. The analyst firm ranked these providers against four main criteria within each channel: breadth of services delivered by vendors per channel; breadth of marketing channels by which the service is promoted; breadth of security made available; and the range of options for core system integration. M-Com tied for first place as a triple play provider in the report and was recognized as one of the most full-featured providers across all three mobile enabling technologies.

"Established in 2000 in New Zealand and offering mobile banking services since 2002, M-Com can be described as a veteran mobile banking provider," said Nick Holland, senior analyst at Aite Group. "M-Com touts a unique attribute for their service -- the ability to enroll via mobile device, branch, ATM or call center, in addition to online. M-Com claims that a Fortune 500 bank using the service saves up to \$30 (U.S. dollars) per customer when it drives them from an offline relationship with the bank to a mobile banking relationship."

In September 2008, M-Com and Fiserv announced their technology partnership under the label Fiserv Mobile Money. Fiserv Mobile Money is the industry's most complete mobile banking and payments solution, supporting consumers on all three mobile access modes, offering online and offline enrollment capabilities and integrating with core banking, online banking and electronic payments systems. By leveraging the combination of M-Com's BankAnywhere solution and Fiserv's technology assets such as online banking, electronic billing and payment, and fraud management tools, Fiserv delivers to financial institutions a complete end-to-end suite of multi-channel financial services.

"M-Com has been delivering world-firsts in mobile banking and payments since the launch of our first mobile payment service in 2001," states Adam Clark, CEO and Founder of M-Com. "This comprehensive report by Aite Group recognizes the value of vendors who have been doing mobile banking better and for longer. The M-Com team is delighted to be recognized in its leadership."

Fiserv Mobile Money will also offer analysis and marketing support services to help financial institutions expand into the mobile channel, while leveraging Fiserv's continued investments in behavioral and user interface research to successfully target consumer segments.

"Consumers are becoming more mobile than ever and are looking for their financial institution to provide access to their finances anytime and anywhere," said Todd Leshner, division president of Fiserv Electronic Banking Services. "With a myriad of mobile devices being used, there is a need to provide consumers access to their finances in the way that is most convenient to them - whether that is via a mobile browser, text message or application. The combination of M-Com's triple-play functionality and Fiserv's industry-leading solutions provides financial institutions with a comprehensive mobile banking solution to best serve consumers in this dynamic channel. We are honored that Aite has recognized the great technology that M-Com brings to our Mobile banking solution."

About M-Com

Founded in New Zealand in 2000 and headquartered in Atlanta, GA, M-Com is an international mobile banking and payments solution provider with live Fortune 500 banking customers across Asia Pacific and North America. M-Com's core proposition is centered on delivering a positive return on investment through world class adoption metrics for the mobile

channel while providing the lowest total cost of ownership.

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial industry. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of account processing solutions for U.S. banks, credit unions and thrifts with more than 16,000 total clients worldwide. InformationWeek magazine selected Fiserv as the top ranked company in the Banking and Financial Services category, and chose Fiserv No.4 overall on the 2008 *InformationWeek 500*. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2008, 2006, 2005 and 2004 FinTech 100 surveys. For more information, please visit www.fiserv.com.

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