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UMassFive College Federal Credit Union Selects Fiserv for Account Processing and Mobile Financial Services

- | A Fiserv client for 30 years, UMassFive extends and expands its relationship to offer new capabilities to members
- | UMassFive adds mobile and tablet solutions to expand digital services to members
- | Massachusetts-based credit union serves employees, students and family of the University of Massachusetts and the Five College system

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that UMassFive College Federal Credit Union, based in Hadley, Mass. with \$378 million in assets, has selected the Portico[®] account processing platform and other integrated banking solutions. A Fiserv client since 1983, the credit union has expanded its relationship with Fiserv to offer banking via mobile devices with Mobiliti[™] and Mobiliti[™]: Tablet. In addition to Portico, UMassFive currently utilizes Virtual Branch[®] for online banking and bill payment, Card Services Debit Processing and Prologue[™] General Ledger.

Serving almost 30,000 members at four branch locations, UMassFive members include employees, students and family members of the University of Massachusetts and the Five College system. The credit union also serves several smaller local educational and service organizations.

"Over the past 30 years, we have built a strong relationship with Fiserv and see a shared commitment to delivering the best service to our members and a full array of financial services products," said Kathy Hutchinson, Chief Executive Officer, UMassFive. "By expanding our digital offerings with mobile and tablet solutions, our members will have additional means to manage their financial services, enabling us to provide an experience tailored to their needs."

With Portico as the account processing foundation of the credit union, UMassFive benefits from an advanced technology in a cost-effective ASP environment that's ideal for a wide range of credit unions. Tight integration between Portico and Mobiliti and Mobiliti: Tablet allows for a compelling interface and experience that helps to drive increased member loyalty across both the mobile and tablet channels.

"Our long-term partnership with UMassFive demonstrates the Fiserv commitment to investing in solutions that allow our clients to remain competitive while retaining and growing their membership," said Mark Sievewright, division president, Credit Union Solutions, Fiserv. "Mobile and tablet banking solutions offer an opportunity for engagement and interaction to complement those offered in a physical location, allowing for an enhanced member experience and the ability to expand the credit union's reach."

Fiserv is the U.S. market leader in account processing services for financial institutions. More than 55 million consumers use Fiserv-powered online banking services, and more than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise.

Additional Resources:

- | Account Processing Solutions from Fiserv - <http://bit.ly/z8jrrY>
- | Credit Union Solutions from Fiserv - <http://bit.ly/xcr1QY>
- | Mobiliti: Tablet from Fiserv - <http://fisv.co/1dj2TFg>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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