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Fiserv Acquires Advisory Firm BancIntelligence

Online Bank advisory solutions will strengthen clients' ability to compete

BROOKFIELD, Wis., Oct 15, 2007 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), a leading provider of information technology services to the financial industry worldwide, today announced it has acquired BancIntelligence, the only online advisory solution for financial institutions, providing automated analysis and web-based strategy development to more than 500 clients headquartered in 49 states. Financial terms of the acquisition were not disclosed.

BancIntelligence, founded in 2000 and based in Atlanta, provides banks of all sizes continuous online access to bank financial and market analysis. Bank executives use the BancAnalyst(R) Financial and BancAnalyst(R) Market online tools to enhance their strategic and tactical planning. These powerful tools deliver real-time custom analyses to identify where banks can best allocate their resources to optimize profitability and franchise growth. The combination of the online analysis tools with expertise delivered via the web by BancIntelligence's senior bank strategists is an unprecedented, scalable model for the delivery of advisory services to financial institutions

"In a relatively short time BancIntelligence highly relevant analysis and advice has become an integral part of their clients' management process. Through a combination of real time analysis and advice they provide objective, actionable and quantifiable recommendations to help clients optimize market performance. The expertise that BancIntelligence provides is a great fit into our mission of enabling best-in-class results for our clients," said Norm Balthasar, Fiserv Senior Executive Vice President and Chief Operating Officer. "Integrating their capabilities into our solution set will further differentiate Fiserv in the competitive landscape."

Founder Steve Cotton and the entire management team will remain with the BancIntelligence business as it moves to Fiserv.

"Fiserv is a world-class organization, and one that we've come to respect because of its culture and reputation for client service," said Steve Cotton, founder, president and CEO of BancIntelligence.

"BancIntelligence is delighted to become part of Fiserv. This combination will advance our client reach, accelerate product development and expand our base of recommended solutions. Given the scale of Fiserv's client base we see significant opportunities to help many more clients enhance their ability to both plan and compete most effectively through our tools and advice," said Cotton. "Combining Fiserv's unique client data integration capabilities with BancIntelligence's ability to transform such data into consultative conclusions promises to add tremendous depth to our existing products and foster the introduction of new advisory tools. Joining Fiserv will also provide a platform to extend our current offering and expand our financial institution client base to include the credit union market."

About BancIntelligence

BancIntelligence delivers the industry's only online advisory solution to provide a key analytical advantage to financial institutions of all sizes. BancIntelligence has automated the analysis and strategy development process by uniquely combining comprehensive data, applied intelligence and access to its expert Bank Strategists. The BancIntelligence BancAnalyst (R) Financial and BancAnalyst (R) Market online tools continuously deliver instant, objective conclusions that support more than 500 financial institutions' strategic and tactical planning on their course to maximizing franchise values. For more information about BancIntelligence and its online advisory solution visit www.bancintelligence.com.

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, business process outsourcing (BPO), software and systems solutions. The company serves more than 18,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. Headquartered in Brookfield, Wis., Fiserv reported more than \$4.4 billion in total revenue for 2006. For more

information, please visit www.fiserv.com.

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