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Fiserv Announces "Focus 2011" Client Conference: Expanded Spring Event to be Largest Ever

- | Focus 2011 client conference set for April 17-20 in Las Vegas
- | Event brings together clients using Premier, Precision and Cleartouch bank platforms, plus Card Services, Lending Solutions, Global Payment Solutions and Electronic Banking Services
- | Brett King, author of Bank 2.0, is a featured speaker, along with experts including Jeff Yabuki, president and CEO, Fiserv

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that its [largest-ever client conference](#), Focus 2011, will take place April 17-20 in Las Vegas. Dozens of tailored presentations will expose the nearly 2,000 expected Fiserv clients to the hottest banking topics, including online and mobile banking and payments, customer loyalty and retention, risk and compliance, and the latest developments regarding the Durbin amendment. The expanded spring event, the largest in Fiserv history, unites previous events for Bank Solutions, Card Payments, Lending Solutions, Global Payments Solutions and the Connex Electronic Banking Services conference.

Each day of this forward-looking conference is packed with important insights and technology information from the assembled experts, highlighted by featured speaker and innovation expert Brett King, author of the groundbreaking book, Bank 2.0.

"Focus 2011 is one of the best strategic planning investments a financial institution can make," said Don MacDonald, Executive Vice President and Chief Marketing Officer for Fiserv. "It is a forum to collaborate with peers, experience the latest technology, exchange ideas about how the industry is transforming and learn how Fiserv is helping the industry redefine the delivery of financial services in the digital age."

Focus 2011 pulls together more Fiserv businesses and solutions than ever, including clients using the Premier[®], Precision[™] and Cleartouch[®] bank platforms and the organization's Card Services, Lending Solutions, Global Payment Solutions and Electronic Banking services, in addition to other industry professionals. At the conference, professionals from across Fiserv and the financial services industry will introduce enhanced solutions and emerging technologies through presentations from top executives, dedicated session tracks, key product demonstrations and peer networking. Several new or newly enhanced Fiserv solutions will be featured at Focus 2011, including Corillian[®] Online, Retail Online[™], Mobile Money[™], ZashPay[®], and Premier 8.0.

Conference strategy sessions with experts and peers will focus on the key topics affecting day-to-day business in the financial industry, including strategies to deliver new services that increase customer loyalty and profitability, customer-centric banking, gaining small business share, and marketing to the millennial generation. Fiserv experts will discuss current strategies, trends and regulatory issues, while demonstrating examples of how technology can positively impact bottom-line results. Many of these presentations will be tailored for specific platforms in the conference's Focus Sessions that provide specialized content for financial institutions using the most popular solutions from Fiserv.

In the 70,000-square-foot Solution Center, clients will get a firsthand look at the latest and most innovative products and services available from Fiserv. The interactive venue showcases more solutions than ever before and provides an opportunity to interact with Fiserv team members who have expert knowledge of Fiserv products and services.

Members of the Fiserv senior executive team, including Fiserv President and Chief Executive Officer Jeffery Yabuki, will join other financial leaders and a panel of banking executives as speakers at the event. Comedian Dana Carvey will perform during the final banquet.

Additional Resources

- | Registration and preliminary event agenda: <http://bit.ly/focus-spring>
- | Follow @Fiserv on Twitter for event news: <http://www.twitter.com/fiserv>
- | Join the conversation using the [#fiservfocus](#) tag on Twitter

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit www.fiserv.com.

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