May 24, 2016

Fiserv Helps Clients Fight Financial Crime by Streamlining Predictive Analytics Integration with Zementis

- Integration will simplify and speed the use of new fraud detection models for clients of the Financial Crime Risk Management Platform from Fiserv
- Financial services companies can integrate both Fiserv predictive analytic models and in-house built models into their financial crime risk management work streams

BROOKFIELD, Wis., May 24, 2016 - Fiserv, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that it will simplify and speed the use of new fraud detection models for clients using its Financial Crime Risk Management Platform by integrating the ADAPA® solution from Zementis, Inc. Fiserv will include ADAPA, which facilitates the rapid deployment, integration and execution of analytic models, with implementations of AML Risk Manager, Check Fraud Manager, Payment Fraud Manager and Customer Risk Manager. This will enable users of these solutions to more easily and rapidly deploy new fraud detection models within these solutions to better predict, identify and fight financial crime.

From transaction codes to geographic locations to device information, predictive analytics play a critical role in the detection and prevention of financial crime by empowering companies to identify factors associated with fraud and compliance. Historically, deployment of analytic models could prove time consuming and labor intensive. Now, with easy integration from Zementis, analytic models from Fiserv and models built by the client can be deployed within one of the solutions identified above by clients in a radically accelerated manner, helping reduce overall costs and improve operational efficiency.

"Our partnership with Zementis demonstrates our ongoing commitment to help our clients remain well equipped to battle rapidly evolving fraud," said Tim Grace, senior vice president and general manager, Financial & Risk Management Solutions, Fiserv. "Fiserv clients can now deploy, audit, integrate and execute predictive models with greater ease at a lower cost. This helps them combat financial crime and protect their businesses more effectively."

"ADAPA and the PMML standard deliver true interoperability, enabling predictive models to be used across platforms," said Dr. Michael Zeller, CEO, Zementis. "Fiserv clients around the world will benefit from being able to easily and quickly transform predictive analytic models into dynamic business assets to help combat financial crimes."

Fiserv delivers unique capabilities for financial crime prevention that help organizations to more effectively detect, investigate, prevent and resolve the most significant financial crimes affecting companies around the globe, as well as helping to maintain compliance and improve profitability.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today - financial services at the speed of life. Learn more at TheSpeedofLife.com.

Additional Resources

- Financial Crime Risk Management Platform from Fiserv - http://fisv.co/1sxXQK9

About Zementis
Zementis, Inc. is a leading software company focused on the operational deployment of predictive analytics and data mining solutions. Zementis was recognized by CIO Review as one of the "Top 20 most promising Big Data companies in 2013" and named "Cool Vendor in Data Science" by Gartner in 2014. Its ADAPA® and Universal PMML Plug-in scoring engines are designed from the ground up to benefit from open standards and to significantly shorten the time-to-market for predictive analytics in any industry. For more information, please visit http://www.zementis.com.

About Fiserv
Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a global leader in financial services technology. This year, Fiserv was honored to be

named a FORTUNE® magazine's World's Most Admired Company for the third consecutive year; in 2015 the company was recognized among Forbes magazine's America's Best Employers. For more information, visit http://www.fiserv.com.

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