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## **Fiserv Names Jim Tobin Senior Vice President and General Manager, Mobile Solutions**

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Jim Tobin has joined the company as senior vice president and general manager, Mobile Solutions, Digital Channels. In this role, Tobin will be responsible for the strategic direction and day-to-day oversight of the market-leading Mobiliti™ mobile banking and payments solution from Fiserv. Mobiliti currently supports mobile banking, alerting and payments services for more than 1,000 financial institutions and millions of consumers in North America, Asia, the Pacific, the Middle East and Europe.

Tobin has more than 20 years of experience in leading innovation within both large and entrepreneurial company settings. Most recently, he was Senior Vice President of Software and Services at BlackBerry, formerly Research In Motion, where his responsibilities included work on mobile payments initiatives in collaboration with banks and telecommunications companies around the world. He also contributed significantly to Canada's 2010-11 Task Force for the National Payments Systems Review.

Previously, Tobin held executive positions at Comcast, AOL, Time Warner and Bell Canada. He founded and chaired Canadian transaction processor Emergis, now part of Telus, and spent several years at McKinsey & Company working with financial institution clients.

"The mobile banking and payments market is undergoing rapid change, and financial institutions are seeking trusted partners who can help them deliver up-to-date mobile services and a superior user experience," said Erich Litch, division president, Digital Channels, Fiserv. "Fiserv has shown consistent leadership in the ever-changing mobile banking and payments market, and Jim has the strategic experience to ensure our solutions continue to set the standard, exceeding the needs and expectations of our clients and the consumers who use our solutions."

Tobin will report directly to Litch in his new role.

Tobin holds an MBA from Harvard Business School, and a bachelor's degree from Yale College.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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