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## **Fiserv Partners with First Credit Services**

**Brookfield, Wis., May 10, 2010** - [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that it has partnered with First Credit Services, Inc. (FCS), the leading provider of customer service-driven accounts receivable management and collection programs for the health and fitness industry. This collaboration will provide an enhanced offering to Fiserv customers that will enable them to leverage Fiserv's current outsourced billing services, which include free automated collection tools during the early delinquency stage, and will add the option of personal phone calls by experienced FCS collectors during the intermediate and advanced delinquency stages. The service is now available to Fiserv clients using club management software (ASP versions) with multiple locations, ranging from two to 62 or more facilities.

FCS, headquartered in Woodbridge, N.J., is the only accounts receivable management and collections provider that specializes in the health and fitness industry and is the preferred vendor of most major national health and fitness club franchise organizations. This collaboration enables Fiserv to expand its full service, back office club support portfolio that includes billing, collections, member call center, and data management services.

"Both FCS and Fiserv have historically been recognized as pioneers in our respective areas for the health and fitness industry and share a philosophy of helping club operators maximize their cash flow while reducing operating costs," said Paul Errigo, board member and Chief Executive Officer, First Credit Services. "This collaboration will enable both of our companies to align marketing and other resources to continue driving success and enhancing the services we provide to our clients."

"Our company mission is to provide integrated technology and services solutions that enable best-in-class results for our clients," said Jim Parks, general manager, Club Solutions, Fiserv. "Aligning our service offerings with those of FCS supports this mission. Fiserv software interfaces, along with FCS' real-time customer service-driven collections services, will help our clients maintain club goodwill, enhance member retention and deliver high membership dues recovery rates to maximize club profitability."

Club Solutions at Fiserv provides software and services designed to meet the operational, financial and membership management needs of the health and fitness industry. Providing more than 5,000 facilities worldwide with club management software, transaction processing and outsourced member billing and data management, Club Solutions reinforces the ability of Fiserv to deliver complete industry solutions. The suite of solutions offered by Club Solutions from Fiserv can enable clubs of all sizes to grow and retain membership while maximizing revenue and minimizing day-to-day costs.

### **About First Credit Services**

First Credit Services has been pioneering innovative and effective collections and decline management programs to the health and fitness industry since 1993 and is a preferred vendor by most major national franchise organizations, including Gold's Gym International. They are considered the best in the business when it comes to bridging the gap between customer service and collections, as well as keeping the club's community goodwill intact.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit [www.fiserv.com](http://www.fiserv.com).

### **Media Contact:**

Michele Kowalik  
Manager, Marketing & Communications  
Club Solutions  
Fiserv, Inc.  
614-564-3491 [michele.kowalik@fiserv.com](mailto:michele.kowalik@fiserv.com)

### **Additional Fiserv Contact:**

Ann Cave  
Senior Public Relations Manager  
Electronic Banking Services  
Fiserv, Inc.  
678-375-4039  
[ann.cave@fiserv.com](mailto:ann.cave@fiserv.com)