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## **Fiserv Health Consumer Connection(SM) to Link Health and Wealth; Integrated Platform Combines Banking, Health, and Disease Management**

MINNEAPOLIS, May 31, 2006 (BUSINESS WIRE) -- Fiserv Health, a business group of Fiserv, Inc. (Nasdaq: FISV), has launched a new consumer-driven health care offering, the Fiserv Health Consumer Connection(SM). The program provides interactive tools and financial incentives that give plan members a personal stake in their health benefits which, in turn, helps drive down the cost of health care for plan sponsors. Consumer Connection offers an integrated benefit design and administration platform that connects employers, plan administrators, health care providers, financial institutions and plan members, allowing fast and simple tracking and coordination of benefits, funds and claims activity. Fiserv Health's Consumer Connection also provides accessible disease and resource management tools for plan members. Fiserv Health's new offering will allow self-funded employers to quickly implement consumer-directed health plans that every employee can enroll in and benefit from.

"Consumer Connection moves beyond simple administration and claims payment for various high deductible health plan options," said Jay Anliker, president of Fiserv Health Plan Services. "Consumer Connection increases member participation, educates about health consumerism and assists in making informed healthcare decisions. The result is a comprehensive and flexible offering that allows every plan member to enroll in a consumer-directed health plan and provides employers an opportunity to better manage its medical plan expenses."

Among the unique tools Consumer Connection offers are:

- Member Activation Leader: designs plan solutions and provides consultative services
- Consumer Concierge(SM): provides knowledgeable customer service
- Care-Targeted Benefits: motivates members to control certain chronic conditions by providing funds that pay for certain chronic conditions
- Personal Messaging: suggests ways to improve health care quality and reduce out-of-pocket expenses, customized to the employee
- Tangible Incentives: rewards behavior changes through HRA contribution incentives
- Integrated pharmacy benefits
- 24-hour health information
- Lines of credit
- Discount card & multi-purse debit card

"Consumer Connection can significantly increase member engagement and participation in their health benefit. We've created and, more importantly, integrated a proprietary suite of interactive tools designed to reward employees for better quality of health and better utilization of resources," said Fiserv Health product director Jay Coldwell.

### About Fiserv Health

Fiserv Health provides a full array of integrated health plan management, claims processing and administration services for self-funded medical, dental, vision and disability plans. Fiserv Health is able to deliver the flexible service of a benefits administrator with the scale and financial stability of a carrier. Fiserv Health offers health plan management, pharmacy benefits management and business process outsourcing services to self-funded commercial and government employers and health plans. The Fiserv Health group also includes CareGain, a consumer driven health plan software platform;

Innoviant, a pharmacy benefits administrator; Avidyn Health, a care management company; ppoONE, a claim repricing and data management organization; JW Hutton, a subrogation and overpayment recovery organization; Third Party Solutions, a workers' compensation prescription company; and Fiserv Health Plan Management, which offers administration, management and consultation services for health plans. Find out more at [www.fiservhealth.com](http://www.fiservhealth.com).

#### About Fiserv, Inc.

Fiserv, Inc. (Nasdaq: FISV), a Fortune 500 company, provides information management systems and services to the financial and health benefits industries. Leading services include transaction processing, outsourcing, business process outsourcing, software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2005 and 2004 FinTech 100 surveys. Fiserv Health provides health plan management, pharmacy benefits management and BPO services to the managed care market and self-funded commercial and government employers and health plans. Headquartered in Brookfield, Wis., Fiserv reported more than \$4 billion in total revenue for 2005. For more information, please visit [www.fiserv.com](http://www.fiserv.com).

#### SOURCE: Fiserv Health

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