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Dickinson Financial Corporation Launches Robust, Multi-Brand Mobile Banking with Mobiliti from Fiserv

- | Single mobile platform offers simultaneous support for multiple trusted retail banking brands, including Armed Forces Bank, Academy Bank, Sun Bank and Southern Commerce Bank
- | Introduction of mobile deposit capture for check deposits via smartphones increases customer convenience
- | Mobiliti integrates with each bank's account processing and online banking platforms for a streamlined and consistent user experience

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Dickinson Financial Corporation ("Dickinson"), a \$2.1 billion bank holding company based in Kansas City, Mo., has launched mobile banking and bill payment capabilities using Mobiliti™ from Fiserv. Dickinson is utilizing multi-tenancy deployment, supporting six distinct retail banking brands with a single underlying mobile platform. This approach is enabling the company to deliver robust capabilities while realizing operational and product management efficiencies.

The retail bank brands under the Dickinson Financial Corporation umbrella include: Armed Forces Bank, Academy Bank, Sun Bank and Southern Commerce Bank.

Customers at each of these banks can now securely access their financial information via a choice of SMS (text messaging), mobile browser and downloadable Android™, iPhone® or Blackberry® applications. A complete set of features includes checking balances, locating branches and ATMs, paying bills, transferring funds and depositing checks using camera-equipped smartphones.

"By launching a compelling end-to-end mobile channel platform from day one, we have reinforced a core value proposition of our retail banks — offering convenient banking solutions that meet the needs of our customers," said Scott Jashinski, senior vice president and retail products manager, Dickinson Financial Corporation. "Our customers expect mobile financial services to be safe and available whenever they need them as demonstrated by the mobile deposit capture and bill payment adoption surpassing our initial estimates. Mobiliti from Fiserv is enabling us to deliver secure and reliable mobile banking and bill payment capabilities to all of our customers from a single platform, positioning us to continue to exceed customer expectations while simplifying management of the service."

Mobiliti integrates with each bank's account processing and online banking platforms, providing a streamlined and consistent cross-channel user experience. The multi-tenancy deployment model being utilized by Dickinson allows for customization of specific elements of the mobile banking and bill payment services, such as branding, for each retail bank under the Dickinson Financial Corporation umbrella. This allows the bank to achieve operational efficiencies by controlling development and maintenance costs. The solution is hosted by Dickinson within its secure data center.

"Success in mobile banking and payments requires the delivery of in-demand features and a great user experience, supported by a robust infrastructure that ensures high availability, scalability and security," said Erich Litch, division president, Digital Channels, Fiserv. "Dickinson is focused on both usability and technical capabilities, and as a result is delivering a compelling set of mobile financial tools for their customers."

With the addition of Mobiliti, Dickinson extends its relationship with Fiserv that began in 1988. Today, the bank utilizes a host of Fiserv solutions including the Premier® bank platform for account processing, Retail Online™ and Business Online™ for consumer and small business online banking, and CheckFree® RXP® for bill payment.

Available in licensed or hosted versions, Mobiliti from Fiserv is the industry's most complete mobile banking and payments solution. For information, visit www.fiserv.com/mobile.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

About Dickinson Financial Corporation

Dickinson Financial Corporation (DFC), headquartered in downtown Kansas City, MO, is a unique franchise with five banking subsidiaries that serve customers through military, community, and commercial banking lines of business. DFC provides a broad array of products and services to its 280,000 plus customers through an extensive network of retail branches located on military installations, inside Walmart stores, and at traditional retail locations in 17 states. DFC proudly serves active and retired military and civilian customers in all 50 states, ships at sea and in foreign countries. Customers access DFC's banking products and services through its branch network, its convenient ATM locations, and via online and mobile banking. DFC provides convenience-based banking to its customers with many retail locations open 7 days a week and a Call Center that is open 24 hours a day, 365 days of the year.

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Media Relations:

Steve Shaw

Vice President, Strategic Marketing

Digital Channels and Electronic Payments

Fiserv, Inc.

503-746-0786

steve.shaw@fiserv.com

or

Additional Contact:

Wade Coleman

Director, Public Relations

Fiserv, Inc.

678-375-1210

wade.coleman@fiserv.com

Source: Fiserv, Inc.

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