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## **Fiserv Hires Industry Expert Christopher Bell**

**Brookfield, Wis., November 17, 2009** - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that industry expert Christopher Bell, has joined the company as senior vice president reporting to Chief Marketing Officer Don MacDonald. Previously a senior vice president at Metavante Corporation, now FIS, Bell's new role with Fiserv will focus on client engagement, competitive intelligence and strategies to help drive the company's approach to the digital transformation of financial services.

Before joining Metavante in 2006, Bell served as Managing Partner at Gartner Group where he focused on the financial services segment, including technology providers in core banking, payments and technology services/outsourcing with clients that included Citicorp, American Express, MasterCard, Metavante, IBM and Oracle. During his time at Gartner, Bell helped senior executives develop market-winning solution strategies. Additionally, he published white papers on the future of banking and technology, advised financial institutions of all sizes on the best solutions in the industry and was a frequent speaker at industry events.

Bell holds an MBA from the University of Chicago's Graduate School of Business and a B.S. from the University of Illinois. He will be based in Brookfield, Wis. at the Fiserv Corporate Headquarters.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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