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Bremer Bank to Expand into Mobile Banking and Payments with Mobiliti from Fiserv

- | Mobile banking to be fully integrated with online banking and payments systems at Bremer Bank
- | Customers to have access to banking functions via SMS (text messaging), mobile browser and downloadable applications for Android and iPhone

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Bremer Bank, an \$8.1 billion bank headquartered in St. Paul, Minn., has selected Mobiliti™ as its mobile banking, payments and alerting engine. With Mobiliti from Fiserv, Bremer Bank customers will be able to securely access their financial information via their choice of SMS (text messaging), mobile browser and downloadable applications for Android™ and iPhone®.

Mobiliti will deliver a full range of mobile banking and payments capabilities including checking balances, locating ATMs, receiving alerts, paying bills and transferring funds. Bremer also plans to add a tablet version of Mobiliti in a future phase of its mobile banking service rollout.

"Delivering a feature-rich, easy-to-use mobile banking service to our customers is a strategic priority for Bremer Bank," said Deb Bauman, group president, Bremer Financial Services. "The mobile channel is evolving rapidly and we wanted a partner who could help us meet the demands of our customers while also providing us with operational flexibility and efficiencies. Fiserv has been a long-time partner of ours and they have proven their commitment to innovation in digital financial services. We believe the Fiserv solution will enable us to deliver a comprehensive mobile banking and payments solution that will be a key differentiator for Bremer Bank."

With Mobiliti, Bremer is focused on delivering a consistent experience across the online and mobile channels. Mobiliti will seamlessly integrate with Bremer's existing online banking and bill pay systems, Corillian Online® and CheckFree® RXP® from Fiserv.

With the adoption of smartphones continuously on the increase, Bremer Bank wanted to offer a comprehensive triple-play mobile solution with increased functionality and additional points of entry. In addition to providing three mobile access modes, Mobiliti includes a robust alerting engine, enabling consumers to more closely manage their finances by signing up for alerts that notify them of important account-related activity such as low balances or large withdrawals.

"Mobile has grown into its own unique channel with significant consumer adoption," said Erich Litch, division president, Digital Channels, Fiserv. "Bremer Bank is taking a strategic approach in meeting the evolving needs of its customers. Mobiliti will provide Bremer with a foundation to deliver the right mix of functionality and ease-of-use for their customers' mobile banking and payment needs today, with the flexibility to grow as those needs evolve."

The bank also uses CheckFree® Small Business® and FraudNet™ from Fiserv.

Additional Resources:

- | Mobile Solutions from Fiserv -- <http://www.fiserv.com/mobile>

About Bremer Financial Corporation

Bremer Financial Corporation is a privately-held, \$8.1 billion regional financial services company owned by its employees and the Otto Bremer Foundation (OBF). Founded in 1943 by Otto Bremer, the company is headquartered in St. Paul, Minnesota and provides a comprehensive range of banking, investment, trust and insurance services to its 80 locations in Minnesota, North Dakota and Wisconsin. OBF uses its share of dividends to distribute charitable grants to Bremer Bank communities. In 2012, more than \$32 million in charitable donations were made across the Bremer footprint and employees donated more than 100,000 volunteer hours to their communities. For more information, go to bremer.com.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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