



## DUCA Financial Services Credit Union Builds Member Relationships on Fiserv Technology

September 30, 2019

*Toronto-based credit union joins growing number of Canadian institutions leveraging Fiserv platform to meet evolving market demands*

BROOKFIELD, Wis.--(BUSINESS WIRE)--Sep. 30, 2019-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that DUCA Financial Services Credit Union Ltd. (DUCA), based in Toronto, has selected Fiserv for core account processing to modernize operations, better serve members, gain efficiencies and increase overall agility.

DUCA selected the DNA<sup>®</sup> core account processing platform from Fiserv, which will allow the credit union to better leverage account data in order to anticipate member needs and streamline processes. The credit union's transition to the new core platform will be led by Canadian financial technology provider Celero, a firm that enables credit unions across Canada to implement technology solutions that accelerate their digital transformation.

"At DUCA, our members are actually owners, which puts them at the center of every decision we make," said Doug Conick, president & CEO, DUCA. "Our approach combines 'high tech' with 'high touch,' where we use the efficiencies of technology to further enhance close relationships with members. To that end, we needed an intelligent, agile core platform provider that will strengthen our ability serve members both now and in the future."

DUCA will be well served by the innovative relational data architecture of DNA. The DNA platform stores, manages, and connects to information to provide a global view of member relationships, enabling credit union staff to better understand and anticipate individual member needs. The core system is [recognized by industry-leading analysts](#) for this flexible, relationship driven data model.

"Our focus is on helping credit unions like DUCA gain the operational and relationship management advantages they need to accelerate their growth strategies. Through our technology integration experience and relationships with organizations like Fiserv, we are helping drive credit unions' digital transformation goals forward," said Simon Vincent, executive vice president, banking and omnichannel solutions, Celero.

"With DNA, DUCA is investing in a technology platform that can provide a complete view of member relationships and has the flexibility to address members' evolving needs," said Rob Palin, general manager, Canada, Fiserv. "Along with our partner, Celero, we are committed to helping DUCA meet its aggressive implementation timeline and growth initiatives."

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

### Additional Resources:

- Credit Union Solutions from Fiserv - [fisv.co/FiservCreditUnionSolutions](#)
- DNA from Fiserv - [fisv.co/DNA](#)

### About DUCA Credit Union

DUCA Financial Services Credit Union Ltd. (DUCA) was formed in 1954 and has grown from a single branch credit union in Toronto to branches across the GTA and Central Ontario with over 70,000 members. DUCA provides comprehensive banking services to both individuals and businesses through an innovative co-operative banking model. With no-fee banking, attractive mortgage and lending rates, a profit sharing program that rewards members, and a commitment to communities, DUCA is an excellent alternative to traditional banking institutions. For more information visit [www.duca.com](#).

### About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover™ cloud-based point-of-sale solution. Fiserv is a member of the S&P 500<sup>®</sup> Index and the FORTUNE<sup>®</sup> 500, and is among the FORTUNE Magazine World's Most Admired Companies<sup>®</sup>. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

### About Celero

Celero is a leading provider of digital technology and integration solutions to credit unions and financial institutions across Canada. Clients trust

Celero's proven track record delivering innovative banking technologies, digital and payment solutions, cloud computing, outsourcing, IT and advisory services. Celero offers reliability and security through its world-class hosted banking system and data center operations. With key partnerships across the globe, Celero also brings the scale and extensive capabilities of multinational technology companies and the focused expertise of fintech startups. For more information, visit [celero.ca](http://celero.ca).

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Source: Fiserv, Inc.

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