



Costa Rica Developer Community and Fiserv Connect to Enable Earlier Recognition of Childhood Cancer

September 24, 2018

Annual Fiserv Programathon event fosters technology innovation with a purpose

HEREDIA, Costa Rica & BROOKFIELD, Wis. – September 24, 2018 – [Fiserv, Inc.](https://www.fiserv.com) (NASDAQ: FISV), a leading global provider of financial services technology solutions with operations in Costa Rica since 2004, announced today that more than 150 software developers competed for more than 30 hours on September 22 and 23, 2018, to create an application that will benefit Costa Rica-based Association Fight Against Childhood Cancer (ALCCI). This is the fifth year that Fiserv has hosted its Programathon event. The event fosters innovation with a purpose, bringing together local developers to create technology for a worthy cause.

This year, the goal was to develop an application based on the IBM Watson Artificial Intelligence platform to help educators, primary care doctors, parents and children in Costa Rica recognize early symptoms of childhood cancer and increase the chances of survival.

The winning application will be made available through more than 4,800 public and private schools in the country through the 'Cangrejito' program, operated for more than 25 years by the ALCCI with the support of the Ministry of Public Education (MEP).

"The development of this application will help unite the different entities involved in the detection of childhood cancer with the sole objective of catching it in the early stages," said Mayra Peraza, general director of the Association Fight Against Childhood Cancer. "In addition to ALCCI, the National Children's Hospital, Ministry of Public Education, and the Costa Rican Social Security Fund will benefit from this event and the generosity of Fiserv and our local technology community."

Programathon is part of Fiserv Gives Back, the company's global corporate social responsibility program. The program supports the local communities where Fiserv associates live and work, with a focus on making an impact in areas of financial health, education, environmental stewardship, and health and wellness.

More than 60 Fiserv associates volunteered to help conceptualize, plan and execute Programathon 2018. Professionals specializing in childhood cancer were also onsite and able to offer advice to the participants to ensure competitors understood the requirements of the application, while testers reviewed and evaluated deliverables.

"Having met some of the children that have been helped by ALCCI, I have been amazed by their courage, maturity and positive attitude," said Francisco Alba, vice president and country director of Fiserv in Costa Rica. "Programathon brings together our focus on innovation and commitment to social responsibility, providing an opportunity for Fiserv associates and others in the community to utilize their talents to help others. We're proud to contribute to others through this event."

About Association Fight Against Childhood Cancer and the Cangrejito Program

ALCCI, hand in hand with the Ministry of Public Education (MEP), has 25 years of experience implementing the "Cangrejito" program. Through the program the MEP assigns a day for ALCCI to conduct a cancer education and early detection campaign in all public and private schools of the country. ALCCI currently provides educational material in pamphlets, posters, brochures and stickers that share the most frequent signs of the disease. The main goal of the initiative is to achieve greater awareness in the population about the prevention of childhood cancer after the detection of the first indicators of a possible condition.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE® 500 and has been named among the FORTUNE Magazine World's Most Admired Companies® for five consecutive years, recognized for strength of business model and innovation leadership. For more information, visit [fiserv.com](https://www.fiserv.com).

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