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May 2, 2011

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- Malcolm Gladwell, author of The Tipping Point to keynote
- More than 400 delegates gather at the Fontainebleau Miami Beach to hear industry experts discuss trends and best practices in risk management and regulatory compliance

Brookfield, Wis., May 2, 2011 - Eisen, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today kicks off its annual Risk & Compliance conference in Miami, Fla. More than 400 delegates have gathered at the Fontainebleau Miami Beach to learn, share and address some of the most topical issues facing the global marketplace today.

The conference will kick-off with a keynote address from Malcolm Gladwell, best-selling author of Outliers, The Tipping Point and Blink and writer for the <u>New Yorker Magazine</u>. As part of his keynote, Gladwell will share his insightful views on domain expert decision making - both good and bad - and the role it plays in the risk world including financial crises.

During the conference, clients will hear industry experts and Fiserv thought leaders discuss trends and best practices about today's increasing risk interdependencies, regulatory developments and outlook, opinion on enterprise risk management (ERM) and the role of technology when addressing risk and compliance. To make the agenda and technology zone easy to navigate, solutions and expertise are organized within four closely related areas:

- Financial Risk Management Solutions for credit, market and liquidity risk, as well as asset/liability management, for more rigorous scenario analysis and improved enterprise views.
- Financial Performance Management Solutions for budgeting and planning, financial accounting and funds transfer pricing to ensure accurate decision support, strategic planning processes and control of business performance.
- Financial Crime Risk Management Solutions for fraud and money-laundering detection and mitigation and for a stronger defense throughout the life cycle of a transaction.
- Financial Control Solutions Solutions for reconciliation, exception management, and account certification to mitigate operational risk and achieve a more efficient and secure financial close process.

"As a risk management technology partner across so many different organizations and institutions, we are in the unique position of having a 'bird's eye' view so that, at gatherings like this, we can offer best practices and insights alongside industry insight and peer discussion," said John Filby, president, Risk & Compliance, Fiserv. "This risk and compliance industry conference gives our clients the opportunity to enjoy a truly customized experience with learning they can immediately put to work in their respective businesses."

Recently ranked 4th globally and #1 in North America in the 2010 Chartis RiskTech 100&[™] survey, Fiserv offers a unique breadth of solutions to help clients optimize usage and return on capital by making risk transparent and actionable within their organization.

Additional Resources

- Risk & Compliance Conference http://bit.ly/m54WVC
- Fountainbleau Miami Beach- http://www.fontainebleau.com/
- Malcolm Gladwell http://www.gladwell.com/
- New Yorker Magazine http://www.newyorker.com/

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit <u>www.fiserv.com</u>.

For more information contact:

Media Relations:

Julie Nixon Senior Public Relations Manager Fiserv, Inc. 678-375-3744 julie.nixon@fiserv.com Additional Contact: Wade Coleman Director, Global Communications Fiserv, Inc. 678-375-1210 wade.coleman@fiserv.com