



## Health Savings Accounts: The Future of Consumer-Directed Health Care

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Health Savings Accounts: The Future of Consumer-Directed Health Care--(BUSINESS WIRE)---WHAT: Health savings accounts, or HSAs, are poised to gain a great deal of interest from consumers as employers look for ways to reduce their healthcare costs and consumers themselves look for ways to become better-educated buyers of healthcare. Now this issue is poised to gain significant attention as President Bush is expected to highlight HSAs during his State of the Union address tonight.

Fiserv, the nation's largest supplier of technology products and services to the financial industry, has outfitted more than 500 banks across the country with the tools to offer HSAs to their customers - whether consumers or businesses. Those tools can include not only the basic core processing components but also payment options and valuable content that enables consumers to more effectively manage their healthcare.

Fiserv is uniquely positioned to serve the burgeoning market for HSAs because of the company's leadership role in banking, payments and health plan administration. Fiserv further enhanced its solution set for healthcare banking earlier this month when it acquired CareGain, Inc., a company that offers fully integrated solutions for the administration of consumer-directed healthcare accounts such as HSAs.

WHO: Experts from Fiserv can speak to the issue:

Jim Sizemore, SVP and CIO of Fiserv's ITI unit  
Jim Cox, president of Fiserv Health  
Dr. Amit Gupta, president, Fiserv Health's CareGain division  
Jay Coldwell, product director, Fiserv Health  
Mike Young, Fiserv division president

WHEN/HOW: Experts are available for interviews about the future of HSAs. To schedule an interview, please contact Mike Muckian, (262) 879-5667, [mike.muckian@fiserv.com](mailto:mike.muckian@fiserv.com).

Fiserv, Inc. (Nasdaq:FISV - News) provides information management systems and services to the financial and health benefits industries, including transaction processing, business process outsourcing and software and systems solutions. The company serves more than 16,000 clients worldwide, including banks, credit unions, financial planners and investment advisers, insurance companies and agents, self-funded employers, lenders and savings institutions. Headquartered in Brookfield, Wis., Fiserv reported \$3.7 billion in processing and services revenues for 2005. Fiserv was ranked the largest provider of information technology services to the U.S. financial services industry in the 2004 and 2005 FinTech 100 surveys by the American Banker newspaper and the Financial Insights research firm. Fiserv can be found on the Internet at [www.fiserv.com](http://www.fiserv.com).

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